



# Plasma Pen™

By Louise Walsh International



*USA Treatment Pricing Guide 2019*

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**TREATMENT:**  
**UPPER FACIAL**

**NOTE:** Plasma Pen procedures can be safely and cost-effectively combined during the same treatment session and/or over a course of treatments to achieve optimal results

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<b>Treatment/Procedure:</b>	<b>Guide Price:</b>
Forehead Lift / Softening / Worry Lines	\$1,000 - \$2,000
Upper Eyelids / Non-Surgical Blepharoplasty	\$600 - \$750
Lower Eyelids / Non-Surgical Blepharoplasty	\$500 - \$650
Upper & Lower Eyelids / Non-Surgical Blepharoplasty	\$850 - \$1100
Crow's Feet	\$400 - \$650
Glabella / Radix / Relax Lines	\$200 - \$400
Dragon Lift & Non-Surgical Browplasty	\$450 - \$650
Other Infraorbital	\$450 - \$750
Hollow Temples	\$250 - \$350



<b>Treatment/Procedure:</b>	<b>Guide Price:</b>
Bunny Lines	\$250 - \$350
Nose / Non-Surgical Rhinoplasty	\$500 - \$1,000
Cheeks / Buccal Region	\$600 - \$800
Tear Troughs	\$350 - \$450
Ear Lobes / Auricular Region	\$250 - \$400
Nasolabial Folds	\$400 - \$500



**TREATMENT:**  
**LOWER FACIAL**

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<b>Treatment/Procedure:</b>	<b>Guide Price:</b>
Lipstick Lines / Smoker's Lines / Perioral Lines	\$450 - \$650
Oral Commissures / Mouth Corners	\$250 - \$350
Accordion Lines / Marionette Lines / Parentheses / Smile Lines	\$400 - \$650
Lipflip / Perioral Augmentation	\$350 - \$450
Chin Augmentation / Labiomental Crease	\$450 - \$750
Jowl / Jawline Augmentation	\$900 - \$1300

**Plasma Pen™**  
By Louise Walsh International

- Non-Surgical Brachioplasty / Arms / Hands
- Stomach / Abdominal Area
- Stretchmarks / Striae
- Scar Revision & Resurfacing
- Skin Tags & Moles
- Pigmentation Correction
- Legs / Knees
- Non-Surgical Labiaplasty
- Other Loose Skin
- Much more!

Facelift / Non-Surgical Rhytidectomy (Full, Mini, Temporal / Upper, Midface, Cutaneous / Lower)

Facial Resurfacing

Necklift / Turkey Neck / Neck Lines, Cords & Banding

Back / Dorsal Area

Décolletage / Breasts / Pectoral Area / Infrascapular Area

**TREATMENT:**  
*ADVANCED*

**NOTE:** Plasma Pen procedures can be safely and cost-effectively combined during the same treatment session and/or over a course of treatments to achieve optimal results

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<b>Treatment/Procedure:</b>	<b>Guide Price:</b>
Facelift / Non-Surgical Rhytidectomy - Full	\$2,600 - \$3,300
Facelift / Non-Surgical Rhytidectomy - Mini	\$1,000 - \$1,300
Facelift / Non-Surgical Rhytidectomy - Temporal / Upper	\$1,300 - \$1,650
Facelift / Non-Surgical Rhytidectomy - Midface	\$1,300 - \$1,650
Facelift / Non-Surgical Rhytidectomy - Cutaneous / Lower	\$1,300 - \$1,650
Facial Resurfacing & Rejuvenation	From \$150*
Necklift / Turkey Neck / Neck Lines, Cords & Banding	\$650 - \$1,650
Décolletage / Breasts / Pectoral Area / Infrascapular Area	\$700 - \$2,000
Back / Dorsal Area	\$700 - \$2,000
Non-Surgical Brachioplasty / Arms / Hands	\$700 - \$2,000
Stomach / Abdominal Area	\$1,300 - \$2,600
Stretch Marks / Striae	\$1,000 - \$2,000
Scar Revision & Resurfacing	From \$250**
Skin Tags & Moles	From \$75***
Pigmentation Correction	From \$400
Legs / Knees	\$650 - \$1,650
Non-surgical labiaplasty	\$1,000 - \$1,300

\* Per treatment (typically a course of 5 treatments at 2 to 4 week intervals)

\*\* Per scar

\*\*\* From \$75 for each skin tag, moles from \$100

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## NOTES:

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- All procedures are delivered by highly trained, certified and fully insured Elite and Advanced technicians for Plasma Pen by Louise Walsh International and your technician is using the world's number one, go-to plasma device and treatment solution which is used in over 40 countries and purchased by >1,250 technicians a year
- All Plasma Pen by Louise Walsh International technicians provide free and highly detailed consultations, the very best pre and post treatment products, the best treatment delivery enhancers and tools and they always provide the best patient aftercare and follow-up. All our technicians have invested heavily in purchasing a premium device and plasma treatment solution - a device that's been proven across >60,000 treatments over the last 12 months alone. Plasma Pen categorically delivers the shortest downtimes, the fastest recovery and the best results. Technicians carry significant overhead in terms of their insurance, the cost of any/all products used (including probes and topical anaesthetic), their investment in continual professional development, their facility costs, their advertising costs and many other financial factors
- Not all plasma is the same. If you buy cheap you will likely buy twice. You may also put yourself at significant risk. Pricing is the ultimate representation of a professional technician's work and service offering. If it is too low it will usually say a lot about the quality of the work offered. The price ranges shown represent verified and established market rates for professional Plasma Pen treatment using our worldwide market leading device and treatment solution. These prices represent fair value both for the safe, stunning and incredibly long lasting results we are able to deliver and for their long-term competitiveness and positive impact when compared to all other medi-aesthetic and surgical options
- Plasma Pen is a highly technical and artistic process but it is not always an exact science. Technicians can never guarantee an exact shrinking, tightening, lifting or softening result due to individual skin elasticity, the individual healing process and a very wide range of other factors - not least your strict adherence to the aftercare regime recommended. Depending on the procedure being delivered; results immediately following a treatment session may only represent 30% to 50% of the final result. The full effect should then be assessed over the coming 12 weeks as the extensive eidermanl and dermal remodelling we stimulate kicks in - which includes the formation of a new and rejuvenated neoepidermis, neocollagenesis, neoelastogenesis and the reversal of elastotic change
- Depending on the patient, their individual skin and many other factors then some treatments will provide instant results. Others may require more than one treatment to achieve the desired outcome. Many treatments are complimentary and thus ideal to package up together to enjoy a discounted rate. Consequently; technicians never promise that one treatment will always be enough to achieve optimum results. Some results with some patients are, by design, cumulative for the greatest effects to be achieved (if very deep lines and/or significant glycation is present for example). You may be required to return for additional treatments before your overall procedure is deemed fully complete. The payment for any additional work, if applicable, will always be agreed with you prior to your treatment
- Treatments can be safely combined, often for a discounted rate, during the same treatment session and/or over a course of treatments or top-ups. Plasma Pen by Louise Walsh International is practically the only device where it is safe to combine upper and lower eyelid procedures together during the same treatment session

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## CONTACT US:

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